
A JOURNAL OF JOURNAL OF DEVELOPMENT COMMUNICATION AND
APPLIED THEATRE (JODCAAT)

Department of Theatre & Film Studies,
Nnamdi Azikiwe University,
Awka, Anambra State.

Copyright@ Journal of Development Communication and Applied Theatre
(JODCAAT)
2025.

eISSN: 3043-4270

All Rights Reserved: No part of this journal may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publisher.



EDITORIAL POLICY

The journal of Development Communication and Applied Theatre (JODCAAT) is fundamentally interdisciplinary in orientation and tailored to disseminate research information in the core areas of Development Communication, Community Theatre, Theatre in Education, Drama in Education (DIE) Children's Theatre, Creative Dramatics, Therapeutic Drama and other related areas. It is published four times in a year. The board receives articles all year round for assessment/review. Articles are published after positive assessment has been received from the reviewers and in some cases; prescribed corrections have been made by the authors.

The editorial board has no obligation to publish articles which do not receive favourable assessment or articles which are adjudged substandard by our reviewers.

Editor/ Editorial Secretary

Helen Aghamelu, Ph.D

EDITORIAL BOARD

Editor in Chief

Emmanuel Iroh, Ph.D

Editor/ Editorial Secretary

Helen Aghamelu, Ph.D

ASSOCIATE EDITORS

Chibuike M. ABUNIKE, PhD

Department of Theatre & Film Studies

Nnamdi Azikiwe University, Awka

Ajiwe uchechukwu, Ph.D

Department of Theatre & Film Studies

Nnamdi Azikiwe University, Awka

Abel Idebe (PhD),

Department of English,

Gombe State University, Gombe

Nkemdirim Olubunmi Adedina Ph.D,

Department of Theatre Arts,

Lagos State University of Education, Oto/ Ijanikin

Nken Chidi-Ukagu Ph.D

Department of Theatre Arts,

University of Port Harcourt, Rivers State

Joyce Austen Onyekuru Ph.D

Department of Theatre Arts,

Federal University Otuoke, Bayelsa State. Nigeria

EDITORIAL ADVISORY

Prof. Molinta Enendu, Ph.D

University of Calabar, Cross River State

Prof. Tracie Chima Utoh- Ezeajughi, Ph.D

Nnamdi Azikiwe University, Awka

Prof. Alex Asigbo Ph.D

Nnamdi Azikiwe University, Awka

Prof. Charles Nwadigwe Ph.D

Nnamdi Azikiwe University, Awka

Prof. Abraham Idoko

Benue State University, Makurdi, Benue State

Prof. Stephen Inegbe

University of Uyo, Akwa Ibom State

Prof. Uwaoma Uche

Gregory University, Uturu, Abia State

Prof. Ikechukwu Anthony Kanu

Tansain University, Umunya, Anambra State

Prof. Embu Reuben

University of Jos, Plateau State

JOURNAL OF DEVELOPMENT COMMUNICATION AND APPLIED THEATRE (JODCAAT)

CALL FOR PAPER

Well researched articles are invited for publication in the peer reviewed Journal of **Development Communication and Applied Theatre** from interested academics/contributors. The article should cover topical and current issues in all areas of Development Communication, Community Theatre, Theatre in Education, Drama in Education (DIE) Children's Theatre, Creative Dramatics and other related areas. The articles to be submitted must be original works of the author that has not been submitted for publication or has been published.

Submission Guidelines/ Note to Contributors

*All manuscripts should be sent electronically as attachment (Microsoft Word) to the editor @ jodcaat@gmail.com for consideration.

* Articles should range between 15 and 18 pages of A4 paper, typed using Times New Roman, font size 12 with double lines spacing.

* The Title/Cover should contain the following information: The Title of the article, Name of the author, Surname last in capital letters, Highest Academic Qualification, and email Address.

* Every article must have an abstract of between 200 and 250 words in length.

* Five key words should be provided immediately after the abstract.

* The APA or MLA 6th edition style sheet should be used for documentation in every article.

* Evidence of payment of an assessment/review fee should accompany all submissions.

* After peer review, authors of accepted papers shall be required to pay for online publication, visible @ <https://acjol.org/index.php> on Google Scholar.

* Decisions on papers submitted for publication will be communicated to the authors not later than six weeks from the submission deadline.

* The editorial office receives articles for assessment and publication throughout the year.

Send all correspondence to: jodcaat@gmail.com

Editor in Chief

Dr. Emmanuel Iroh.

Department of Theatre and Film Studies

Nnamdi Azikiwe University, Awka,

Anambra State

jodcaat@gmail.com

eo.iroh@unizik.edu.ng

irohemmaogbo@gmail.com

08129026990

Editor/ Editorial Secretary

Dr. Helen Aghamelu

Department of Theatre and Film Studies

Nnamdi Azikiwe University, Awka

Anambra State

jodcaat@gmail.com

hu.aghamelu@unizik.edu.ng

aghameluhelen@gmail.com

08103481670

TABLE OF CONTENTS

1. RE-INVENTING TRUE DEMOCRATIC UNITY IN NIGERIA: A MYTHOPOEIC ANALYSIS OF BEN BINEBA'S IF NOT... A PLAY OF THE GODS
Joyce Austen ONYEKURU, Ph.D
2. INTEGRATING INDIGENOUS HERBS AS COSMETICS IN FILMMAKING AND ENTREPRENEURSHIP IN AKWAIBOM STATE
Stephen UMOH, Ph.D
3. CINEMATIC REPRESENTATION ON THE CONSERVATION OF TRADITIONAL IGBO CULINARY PRACTICES: AN ANALYSIS OF IFEDICHE
Charles O. AJAEGBU & Chibuike M. ABUNIKE, PhD
4. ADDRESSING HARMFUL CULTURAL PRACTICES AGAINST WOMEN IN NIGERIA THROUGH DEVELOPMENT COMMUNICATION AND PSYCHOLOGICAL COUNSELING STRATEGIES
Martina Abiodun OHENHEN (M.A), Princewill Chukwuma ABAKPORO (PhD) & Stanley Timeyin OHENHEN (Ph.D., FIPMD, FIBMN)
5. MORIBUND IDEOLOGY, DOWNWARD SLOPING SIGNIFIERS AND REVOLUTIONARY WAKEFULNESS IN BAKARE'S THIS LAND MUST SACRIFICE
Anietie Francis UDOFIA
6. MONEY, POWER, AND IMMORALITY: THE NEW FACE OF NIGERIAN POLITICS IN AHMED YERIMA'S PARI
Kelvin Chibenumoso OPARA
7. DRAMA AS A STRATEGY FOR THE SOCIAL DEVELOPMENT OF STUDENTS WITH SPECIAL NEEDS IN SPECIAL EDUCATION CENTRE, MBIABONG ETOI, UYO. AKWAIBOM STATE. Idaresit O. INYANG (Ph.D) & Uduak Ini SUNDAY
8. THE ROLE OF SOCIAL MEDIA IN PROMOTING DEVELOPMENT COMMUNICATION IN NIGERIA: FACEBOOK AND TWITTER AS CASE STUDIES
Daniel Tozabye BAWA
9. NEED FOR PROFESSIONALISM IN ARCHITECTURAL DESIGN AND EQUIPMENT INSTALLATIONS IN SELECTED NIGERIAN UNIVERSITY THEATRES
Margaret G. Akpan (PhD) & Ekemini E. Effiong
10. THEATRE INSTITUTIONS AS MEDIATING STRUCTURES IN DEMOCRATIC GOVERNANCE OF ANKPA LOCAL GOVERNMENT AREA, KOGI STATE
Jibril Imam MOHAMMED-KABIR, PhD & Rahimat MUHAMMED
11. AUDIENCE MOBILIZATION AND HOUSE MANAGEMENT STRATEGIES IN THE PRODUCTION OF SUNNIE ODODO'S HARD CHOICE
Sunday Peter UMANAH
12. SCREENING SOYINKA: CONTEXTUALIZING BIYI BANDELE'S CINEMATIC ADAPTATION JOURNEY OF DEATH AND THE KING'S HORSEMAN
Kunle Ayodeji KAYODE PhD
13. PROMOTING HEALTHY SCREEN HABITS AMONGST CHILDREN: A GUIDE TO MITIGATING EXCESSIVE SCREEN TIME AND PERCEIVED ADDICTION
Ifeyinwa UZONDU Ph.D
14. BOOK REVIEW: THEORISING THE NIGERIAN STAGE: STEPHEN INEGBE @60
Ofonime INYANG, PhD
15. INTERROGATING THE APPLICATION OF PROVERBS AS A COMMUNICATION TOOL IN BARCLAY SAYOKOROMA'S: A CHANCE TO SURVIVE
Emmanuel Iroh, Ph.D
16. SONGS AS METAPHOR FOR SOCIAL CRITICISM AND COMMUNITY DEVELOPMENT: THE SAMARU PROJECT FORMS
Olorunmowaju Ayodele OBATOMI & Habeeb Adebayo SALAUDEEN
17. THEATRE AND DISCOMBOBULATING TEACHER-LEARNER PEDAGOGY: ACADEMIC PERFORMANCES OF STUDENTS IN ALVAN INSTITUTION, OVERRI-NIGERIA IN FOCUS ODUSINA-ONAIVI, Ada Lucy PhD.
18. CURBING RELIGIOUS TERRORISM IN CONTEMPORARY NIGERIA FOR SUSTAINABLE DEVELOPMENT THROUGH DRAMA: A STUDY OF TOSIN JOBI –TUME'S VICTIMS, Olubunmi Christianah Ajayi

